

FOR BUSINESSES

Sell software licences

Turn unused Microsoft volume licences from your company holdings into cash. Vetted, documented, legally sound.

After a cloud migration, the decommissioning of workstations or a hardware refresh, licences often sit unused. They keep a residual value. This guide shows in a few minutes what you can sell, why it is permitted and how the buyback at Keywi24 works.

✓ No-obligation offer within 24 hours

✓ Buyback from 20 licences

✓ Secure the residual value of unused licences

01 · BASICS

Are you allowed to sell used licences? Yes.

Many companies assume that once purchased, software licences are permanently tied to them. That is not the case: the resale of used original licences has been confirmed by the highest courts.

THE PRINCIPLE OF EXHAUSTION, SIMPLY EXPLAINED

„Copyright protects the intellectual work. With the first lawful sale, however, the rightholder has received their economic reward. Their distribution right in precisely this copy is thereby exhausted. From then on, ownership decides the further fate of the copy.“

In short: once a licence has been lawfully sold within the EU/EEA or in Switzerland, it may be resold, comparable to a used book. The condition is that the original use is given up entirely. That is exactly what you confirm with the destruction declaration.

LEGAL BASIS

EU/EEA: the European principle of exhaustion, confirmed by the judgment of the Court of Justice of the European Union under case reference C-128/11. Switzerland: Art. 12 para. 2 of the Copyright Act (URG) expressly states for computer programs that a lawfully sold program may be resold or used.

GOOD TO KNOW: WHAT IS A VOLUME LICENCE?

Volume licences are quantity licences from framework agreements such as Open or Enterprise Agreement, not individually purchased boxed products and not the pre-installation permanently tied to a device.

02 · WHAT WE BUY

Microsoft volume licences from company holdings

We buy Microsoft volume licences from Open or Enterprise Agreement contracts whose first sale took place in the EU/EEA or in Switzerland.

TYPICAL PRODUCTS WE BUY

- ✓ Microsoft Office (Standard, Pro Plus)
- ✓ Windows Server (Standard, Datacenter)
- ✓ Microsoft SQL Server
- ✓ Exchange Server, SharePoint Server
- ✓ Windows client upgrade licences
- ✓ Project, Visio
- ✓ Access licences (CALs)
- ✓ Remote Desktop Services (RDS)

We do not buy OEM and retail licences as standard, but we review them individually. Simply enter them in the request and we will get back to you.

IS IT WORTH IT?

Unused licences keep a residual value. You enter your batches, about 15 minutes of effort, and receive a free, no-obligation estimate. Payout follows once the contract is concluded.

HOW THE BUYBACK WORKS

1

Submit your batches

You enter product, licence type, quantity and first-sale region. Licence keys are not required for this, and no automatic price is shown.

2

Review and documentation

We verify the first-sale region and origin, examine the original invoice and document the change of ownership in full.

3

Payout and destruction declaration

After the contract is concluded we pay out. You sign the destruction declaration and confirm the complete uninstallation.

03 · SECURITY AND ANSWERS

Sell securely, get paid reliably



LEGAL CERTAINTY FOR YOU

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„The resale of used original licences has been confirmed by the highest courts. You sell on a secure legal basis, to a tangible and accountable contracting partner.“

WHAT TO HAVE READY

- ✓ Product, edition and quantity per licence
- ✓ Contract type (Open, Enterprise Agreement)
- ✓ Original invoice or proof of purchase
- ✓ Contact person in the company

FREQUENTLY ASKED QUESTIONS

Which licences do you buy?

Microsoft volume licences (Open, Enterprise Agreement) from company holdings first sold in the EU/EEA or in Switzerland. OEM and retail we clarify individually.

Do I need the licence keys for the request?

No. Product, licence type, quantity and first-sale region are enough. Keys only become relevant in the verified transfer process.

What do I get for it?

We quote the price individually. You usually receive a free, no-obligation estimate within 24 hours, typically on better terms for larger batches.

When do I get my money?

After the contract is concluded and the evidence is handed over, payout follows promptly. With your signature you confirm the complete uninstallation (destruction declaration).

Ready? Request your offer.

Enter your batches, free estimate within 24 hours.

[Request an offer](#)

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